

Serving and Supporting our Members Toward Greater Success!



HUTTO AREA
CHAMBER OF COMMERCE



FEBRUARY, 2011

February Luncheon

Sponsored by:

Captain Red's Catering

Speaker:
Hank Moore



TOPIC: The High Cost of Doing Nothing

Hank will share business dynamics from a "big picture" perspective and share expert advice on how your business can overcome obstacles to success this year.

Hank believes that businesses in Hutto should have the same access to him as do his corporate clients with deep pockets.

Hank Moore is a Houston-based, internationally known, business advisor and author. He has served as an advisor for five U.S. presidents and spoken at five Economic Summits. He conducts independent performance reviews and helps businesses build strategic plans. His vast client list includes 100 of the Fortune 500 companies.

**When: Thursday, February 17th,
11:30-1:00**

**Where: Life Pointe Church
1008 Carl Stern @ FM 1660 S**

**Cost: \$12 Chamber members;
\$15 Guests**

**RSVP by Tuesday, January 20th to
Michele@Hutto.org or 512-759-4400**

Bonus: Impress your customers and get half of your lunch free!

Invite your customer, supplier or prospective customer to join you for lunch at this month's Chamber Luncheon and we'll take half off the price of your lunch!

Networking After Hours

Bring a guest and come ready to unwind at the end of the day with fellow chamber members as you enjoy enhanced networking opportunities along with some great refreshments compliments of Hutto's Alamo Mini Storage.



WHEN: Thursday, Feb. 24th
TIME: 5:00-7:00 p.m.
WHERE: Chamber Offices
COST: FREE to Chamber members and guests
RSVP: Michele@HuttoChamber.com

Member Orientation

**Tuesday, February 22nd
from Noon - 1:00 at the
Chamber Offices (122 East St.)**



At this informative session you'll enjoy a light lunch while learning valuable insights on how to maximize your Chamber membership. You'd be surprised at the opportunities available each month designed to help grow your business. You'll also have an opportunity to meet fellow Chamber leaders and forge new relationships.



ED SCHMIDT'S POINT TO PONDER

The pessimist complains about the wind. The optimist expects it to change. The realist adjusts the sails.

Message from the Chairman



Home
Unity
Tradition
Teamwork
Opportunity

All of these make Hutto a great place. I am proud to be your Board Chair this year. Our mission is to **Serve** and **Support** our Members toward greater **Success** in 2011.

Hutto is a unique historical, agricultural, central-Texas town that is alive with tradition. We have retained the small town atmosphere while attracting growth with our progressive outlook. And who is doing their part to help lead this initiative? Your Hutto Area Chamber of Commerce, of course!

Hutto will most certainly continue to grow. But the Chamber needs your help and support. Make it a point to attend monthly functions, help with an event and get to know fellow Chamber members. Your participation can not only help grow your business but will also make Hutto an even better place in which to live and work.

What's ahead for 2011?

- Continued focus on YOU...our Chamber member
- Valuable business seminars targeted to increase your success.
- The Annual Business Showcase at Dell Diamond
- Monthly business luncheons with innovative and exciting speakers
- Networking mixers designed to increase your business opportunities
- Ribbon cuttings to introduce new Chamber members
- AND our biggest and best Olde Tyme Days the 3rd week in October.

I'm looking forward to seeing you around town.

Kae Porter, Chairman

Over 4,500 "hits" Each Month



They are finding your Business at **www.HuttoChamber.com**
The number 1 way others are finding a Hutto area business online is through the Chamber's website. No wonder. With a direct link to your website it's fast and easy for others to find and connect with you.

If you *really* want to stand out...have your banner ad placed on the Chamber's home page. It's a sure way to get thousands to notice you each month.

Board Members

Chairman	Kae Porter	
Vice Chairman	Chris Kriczky	Scott & White
Chair Elect	Michael Ray	Gulf Coast Paper
Treasurer	Scott Ellsworth	Chisholm Trail Financial
Secretary	Emily Boswell	Hutto ISD

Chamber Directors

Aaron Johle	Hutto Family Eye Care
Tina Owen	Holiday Inn
Chad Charnas	Anytime Fitness
Debbie Holland	Mayor Pro-Tem
Evelyn Tavernier	Express Commercial Cleaning
John Woods	Triple Crown Dog Academy

Ex Officio

Bryon Borchers	Regions Bank
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President

Tom Britton

Executive Assistant

Michele West

February Coffee Sponsor

Stop by the Chamber offices in downtown Hutto and enjoy a cup of coffee. Pick up your free newspaper and a Hutto city map compliments of Hutto Family Eye Care.



OPTOMETRIST

Hutto Family Eye Care

512-846-1004

Hutto Area Chamber of Commerce
122 East Street • P. O. Box 99 • Hutto, TX 78634
www.HuttoChamber.com • 512-759-4400



Growth Strategies and Tactics for Growing Your Business

A Strategy Development Seminar

Presented by Hank Moore
Friday, February 18th

Sign up today for this high-powered seminar and you'll leave with the tools for an effective strategic plan that will take your business to new levels of success.

We are excited to be bringing to Hutto the master of business strategy, Hank Moore. Hank has spoken at five of the Economic Summits and has been advisor to five U.S. Presidents.

You'll have a unique opportunity to learn first-hand from one of America's top business visionaries.

This seminar is open to ONLY 40 registrants on a first come, first served basis.

What is in Store for YOU

This seminar will help you focus on key business strategies that you can use to rise above your competition and increase your success in 2011 and beyond.

Mr. Moore is in that rarified circle as a top business visionary. He believes that the smallest businesses need the advantages that the large corporations have the "deep pockets" to employ. This low-cost yet high-value workshop will give you the tools to help plan your businesses' future. It's the same program that Hank Moore has presented internationally with 100 of the Fortune 500 companies.

SIGN UP TODAY BEFORE WE FILL UP THE ROOM!

Friday, February 18th

Holiday Inn Hutto

9:00-Noon; \$45 (doors open 8:30)

RSVP: Michele, 759-4400

Michele@HuttoChamber.com

Name _____

Company _____

Number Attending _____

Included with your registration is a copy of Hank's best-selling business book, The High Cost of Doing Nothing.

NEW MEMBERS

Summit Energy

Paul Gear
Energy Management
Services

4508 Harvey Pennick
Round Rock, TX 78664
512-670-6399

www.SummitEnergy.com

Referred by: Jim Smith



G Fashion

Mary Gutierrez
Clothing & Accessory
Boutique

151 Exchange, #100
Hutto, TX 78634
512-642-3272



RENEWING MEMBERS

Goodwill Industries of Hutto
CenturyLink

AR Machining

The Arbors of Taylor

Rio Grande Tex Mex Restaurant

Williamson County EDS #3

Atmos Energy

KA Hickman Architects

Hutto Economic Development Corp.



Our **Gold Members** help strengthen your Chamber and the business community. They also enjoy our most prestigious membership designation. **Upgrade your membership to Gold Status** this month and enjoy recognition at Chamber events all year long.

If your business is not already a member, we invite you to join us. Becoming a member of the Hutto Area Chamber can provide you with an unbeatable return on your investment.

Ribbon Cuttings



Hutto YMCA

Now accepting memberships at their temporary facility on Anthony St. @ Hwy. 79



Hatah House

Hutto's wellness center including: Natural Health Clinic, Dr. Chas Holland, and Crimson Holland LPC-S.



G Fashions

High fashion dresses and accessories for special events.



Sarah's Texas Pantry

A unique grocery store in the heart of downtown Hutto featuring Texas products, produce and meats.

"Delivering Care & Compassion for Women of Every Generation."



Marcel Thompson, D.O. FACOG
Obstetrics & Gynecology

- High Risk Pregnancies
- Infertility Evaluation
- Cervical Cancer Screening
- Menopause Management

210 E Hwy 79 • Hutto, TX 78634
512-846-1076
www.austinareawomenscenter.com

Round Rock
2000 South Mays St., Suite 301
Round Rock, TX 78664

South Austin
5000 West Slaughter Lane
Austin, TX 78749

**Hutto Dental Celebrates 10 Years in Hutto
T.J. Bulgerin, DDS**



Dr. Bulgerin was raised in Taylor and worked his way through school as a paramedic while getting his degree from the Dental Branch of the University of Texas Health Science Center at Houston.

Practicing family dentistry for over 21 years, he was the first dentist to provide dental care to the community of Hutto. It was 10 years ago that he opened his office in the very heart of historic downtown Hutto...across from the Chamber office. He remains committed to continuing his education by staying up-to-date with the latest advancements in patient comfort, digital technology, and cosmetic procedures.

At Dr. Bulgerin's office you'll find a delightful balance of small town friendliness and big city dental technology.

In his free time, Dr. Bulgerin enjoys traveling, scuba diving, hunting, fishing, and spending quality time with his two children. He is a long-time member and supporter of the Hutto Area Chamber and is active in the Hutto community.

Member Spotlight

Hutto Fast Lube



Located at the bend in the road at 670 W. Front Street (behind Hutto High School) this family-owned business has grown steadily over the years. Owned and managed by the husband and wife team Scott & Carrie O'Connor, Hutto Fast Lube has legions of loyal customers. Many even come to Hutto from out of town to have their vehicles serviced.

Why?

What is the secret of their success? In addition to providing fast service and fixing only what really needs to be fixed, there is a friendly staff of professionals waiting to greet you and your car. Chances are, if you've been there once before, they'll even remember your name.

We are proud to have Hutto Fast Lube as a member and happy to recommend them to you.



Round Rock Area Serving Center
A community-wide mission of churches, other organizations and individuals serving human needs in the City of Round Rock and Hutto.



Visit our Treasures Thrift Store @
1099 E. Main Street in Round Rock

**"SNOW" Hippos Looking for a new home.
Contact Michele at 759-4400. Delivery available!**



\$98 - Baby Hippo
\$169 - Momma Hippo

Hutto Area Chamber of Commerce Highlights



Renowned Chef Gorji from Dallas presents a cooking demonstration at Sarah's Texas Pantry



Hutto City Council Members Anne Cano and Max Yeste attend the Grand Opening at Sarah's Texas Pantry



Grand Opening at G Fashion



Gene Vasconi speaking at January's Chamber Luncheon



Keep Hutto Beautiful was January's luncheon sponsor



Members of Milestone Crossfit demonstrate for the crowd at January's Networking After Hours event



The CNN Radio Show, Playbook Hour, comes to Hutto



Board Members work on team building skills at the Annual Board Retreat



Goal planning at the Annual Board Retreat

Hutto Area Chamber of Commerce Highlights



Shoppers enjoyed beautiful weather on a recent weekend in Downtown Hutto



Todd Miller and Dino Marglarus at the January luncheon



Making connections at the January luncheon

HUTTO AREA CHAMBER IS A PROUD MEMBER OF KEEP HUTTO BEAUTIFUL

VERSATILE TAX SERVICES, LLC

Does your complex tax return make you Frustrated?
Are you confused about the numerous tax changes?

Let Versatile Tax Services help you.

We provide year-round tax preparation, small business bookkeeping, IRS Problem Resolutions, and Dave Ramsey Financial Counseling.

Natalie Steadman, EA
Versatile Tax Services LLC • 512.535.7332 • 512.275.6237 (fax)
3000 Joe DiMaggio Blvd Ste 76, Round Rock, TX 78665

Call for a free consultation and mention this ad for 10% off our 2010 tax return preparation fee.



Every time you sponsor a new member your name will be put into the hopper. The more members you bring into the Chamber...the more times your name will be added.

EACH MONTH WE'LL DRAW FOR A \$50 GIFT CERTIFICATE.

At the end of the year, when we have reached the goal of 111 new members, we'll have a final drawing with everyone's name for a **DELUXE CRUISE FOR TWO** out of Galveston. The award will be presented at our 2012 Annual Banquet along with some extra-special recognition.



Hutto Area Chamber of Commerce February Calendar

DATE	EVENT	TIME	PLACE
9th, Wednesday	Hutto Leadership Academy	8:30-4:00	Chamber Offices
10th, Thursday	Ambassadors Meeting	12:00-1:00	Chamber Offices
12th, Saturday	Ribbon Cutting	11:00 a.m.	Blue Jay Garden
14th, Monday	Valentine's Day		
15th, Tuesday	Board Meeting	5:00-8:00	Chamber Offices
17th, Tuesday	Chamber Luncheon	11:30-1:00	LifePointe
18th, Friday	Hank Moore Seminar	9:00-12:00	Holiday Inn
21st, Monday	President's Day	Chamber Offices Closed	
22nd, Tuesday	Member Orientation	12:00-1:00	Chamber Offices
24th, Thursday	Mardi Gras After Hours	5-7 p.m.	Chamber Offices



Coming in Friday, March 11th

He is coming back with more new ideas!
 Yes, we are bringing back, by popular demand, the marketing guru from St. Petersburg, Florida...Ed Peters. Sign up early for his Marketing Seminar and learn how to get 100% of the business from 100% of your customers.